

ALEJANDRA JIMÉNEZ

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ABOUT

Experienced front-end developer creating accessible & high-performing web applications within cross-discipline design & product teams.

EXPERIENCE

Front End Developer, Hearst, New York, NY.

November 2020 – Present

Successfully implemented changes in the front end to make all newspaper digital sites accessible. In addition, completed work to improve performance on all sites, which reach a total of 30 million users a month (SF Chronicle + SFGATE alone).

Front End Developer, Consultant, New York, NY

January 2017 – January 2020

Experienced with providing web development instruction to adults and high school students and provided front end consultation to a variety of sites.

Front-End Developer, Sesame Workshop, New York, NY

June 2018 – July 2019

Oversaw regular updates on domestic websites of Sesame Workshop, which reach a total of ~70,000 users on average per month. Supported Google Analytics Coordinator by creating custom JavaScript tags for tracking user behavior across domestic and international sites.

Web Developer, Cogent, New York, NY

March 2017 – June 2017

Lead developer on a professional athlete's sites and creating responsive newsletters emails (HTML emails); worked closely with Creative team to successfully develop these sites

EDUCATION

University of California, Santa Cruz

Santa Cruz, CA

Bachelor of Arts in Politics and Latin American and Latino Studies

General Assembly

New York, NY

Web Development Immersive

TECHNICAL SKILLS

HTML, (S)CSS, JavaScript, PHP/Smarty, Ruby, Ruby on Rails, React, Node, AWS, Heroku, MySQL & Postgres databases, Git, Salesforce, WordPress, Shopify, +more.

